

Engineering Predictable Revenue in High-Ticket Healthcare

A diagnostic case study on transforming clinical excellence into a scalable, year-round patient acquisition engine.

A PERFORMANCE MARKETING BLUEPRINT BY AUTOFOCUSS



The Clinical Subject: World-Class Expertise Awaiting Scale



PRACTITIONER

Dr. Vivek Gaur, Renowned Indian Dental Surgeon.

SPECIALTY

Top Implantologist
(Swiss Dental Implants).

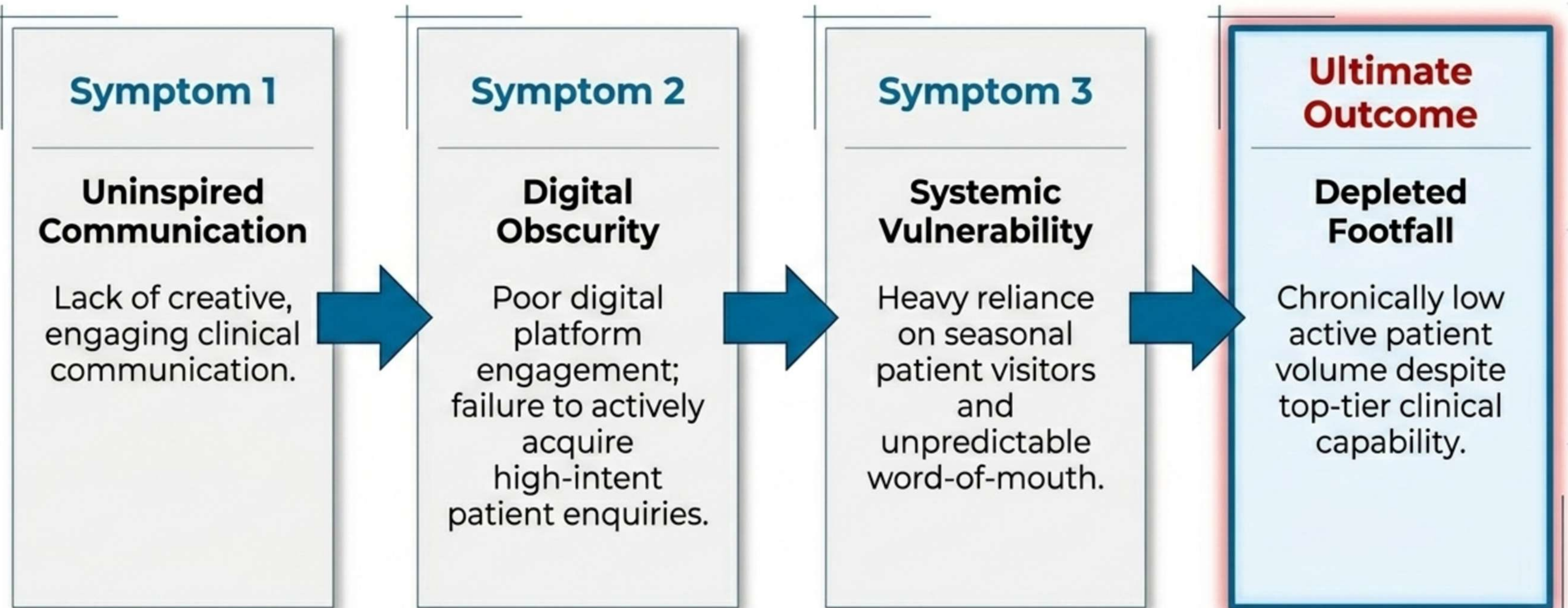
EXPERIENCE

Over 10 years of clinical excellence.

LOCATION

Delhi NCR
(Kaushambi, Ghaziabad).

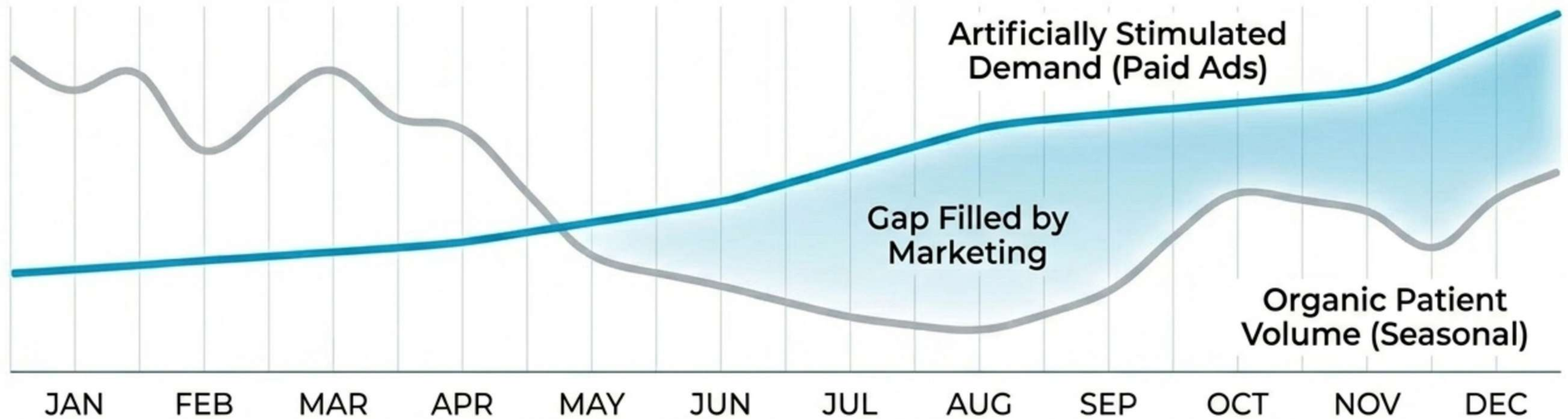
The Business Pathology: Diagnosing the Growth Bottlenecks



The Diagnostic Matrix: Mapping the Practice Transformation

	Initial State	Target State
Patient Footfall	Low, unpredictable	Consistent, high-volume
Revenue Curve	Vulnerable to seasonal dips	Steady, upward-trending baseline
Brand Awareness	Locally obscure, low digital footprint	Dominant local authority
Patient Acquisition	Passive waiting	Active, always-on performance marketing

The Underlying Condition: Surviving the Seasonality Flatline



High-ticket healthcare cannot survive on the feast-or-famine cycle of seasonal footfall. By deploying targeted paid advertising during historically slow months, we artificially stimulate demand, 'curing' the seasonal dip and establishing a predictable revenue floor.

The Prescribed Treatment: A Data-Driven Performance Engine



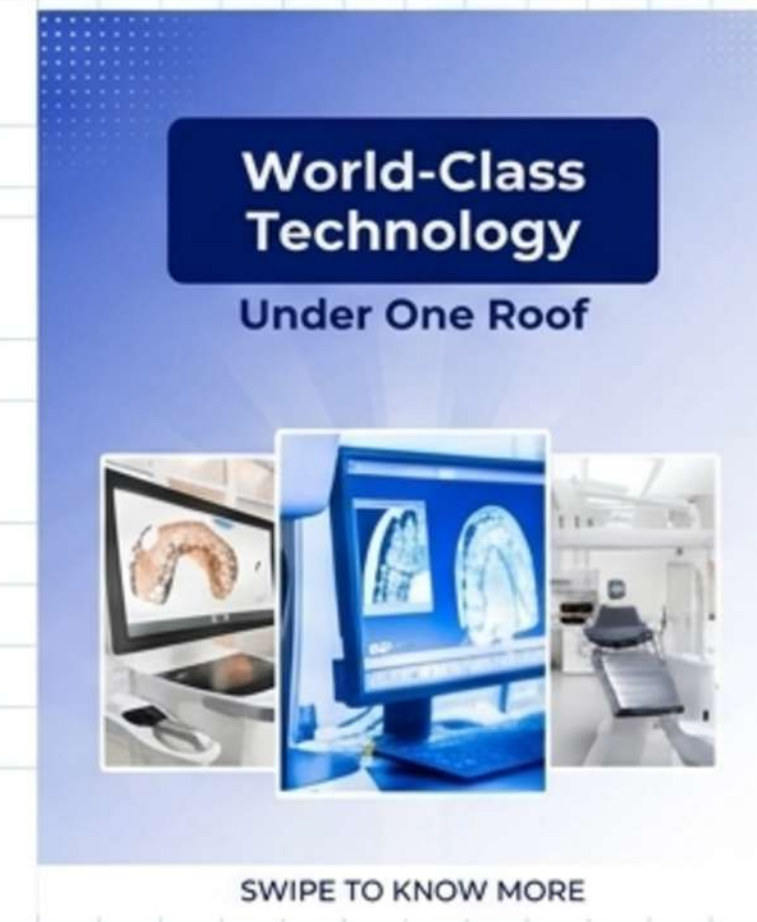
The Creative Shift: From Passive Jargon to Compelling Action

The Old Approach

- ✗ Dry technical lists
- ✗ Vague timelines
- ✗ Generic dentistry

The Autofocuss Approach

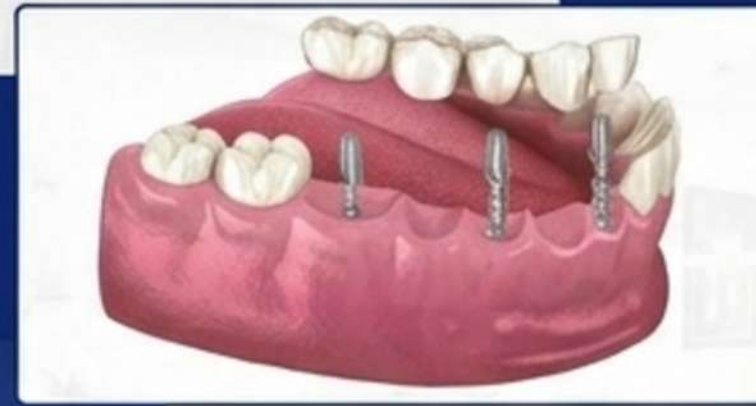
- ✓ Showcasing World-Class Swiss Technology under one roof.
- ✓ Promoting 48-hour custom turnarounds.
- ✓ Highlighting real, life-changing patient outcomes.



Clinical Precision: Anatomy of a High-Converting Asset

The Time-Bound Promise

'Fixed Teeth in JUST 48 Hours'
reduces patient anxiety
regarding long procedures.



Dental Implants

Customised Fixed
Teeth in JUST **48 Hours**

 Kaushambi, Ghaziabad

○ Limited slots available.

BOOK NOW

The Authority Anchor

Highlighting 'Dr. Vivek Gaur'
and 'Swiss Dental Implants'
to instantly establish
high-ticket trust.

The Urgency Trigger

'Limited slots available'
drives immediate action.

The Frictionless CTA

'Secure Your Spot / Book
Now' provides a clear,
undeniable next step.

A Multi-Channel Prescription: Engineering Trust at Scale

Trust Building

Highlighting undeniable clinical capability.

REAL patient results



Restore your confidence with advanced implants by **Dr. Vivek Gaur**

Schedule your consultation

Authority Showcasing

Demonstrating superior infrastructure.

Don't miss your chance!

Dental Implants + Fixed Teeth in 48 Hours at special rates.



Book a consultation now with **Dr. Vivek Gaur**

Secure Your Spot

Direct Response

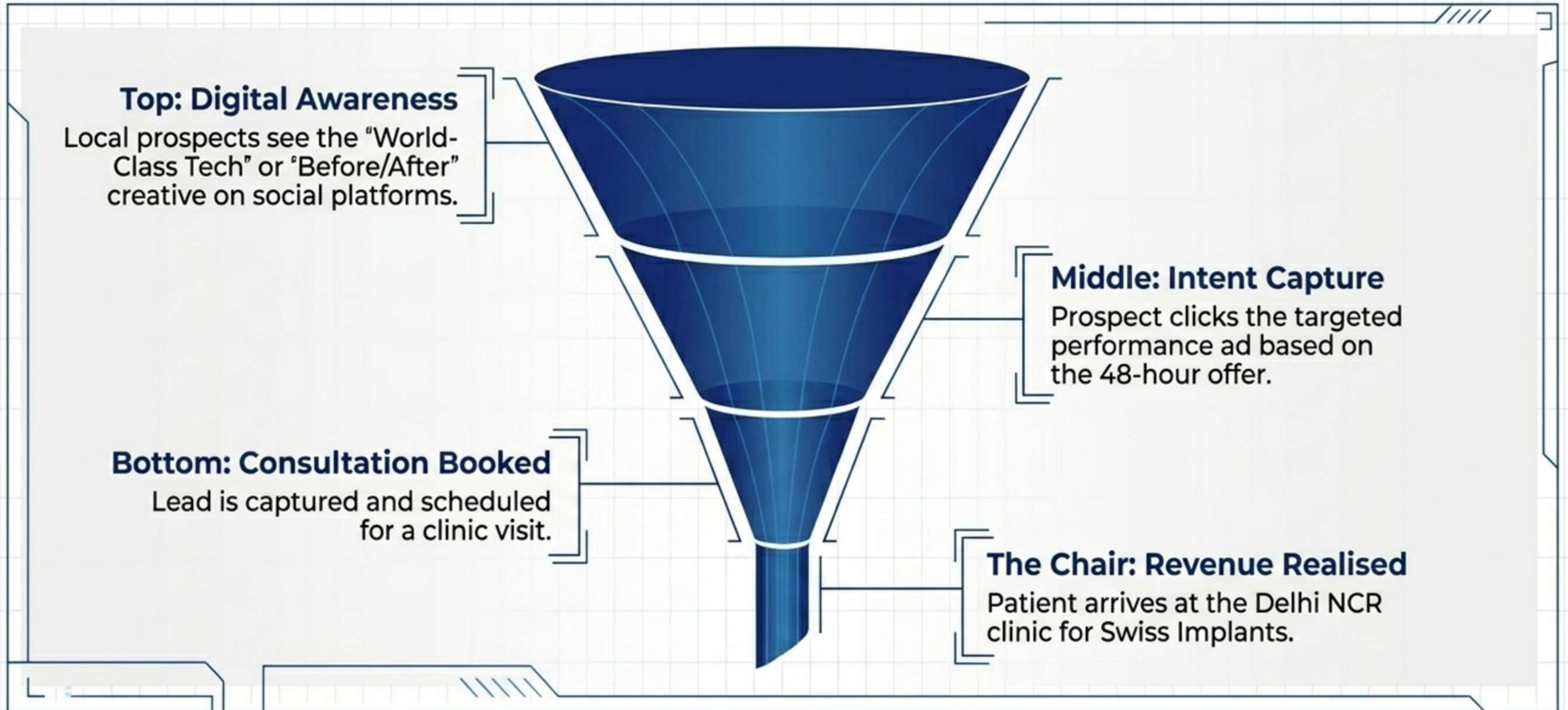
Driving immediate patient acquisition.



Swiss Dental Implants in Ghaziabad By Dr. Vivek Gaur

Book Now

The Lead-to-Chair Funnel: Distilling Interest into Revenue



Post-Intervention Vitals: Unprecedented 12-Month Growth

20,835

High-Intent Leads
Generated

5,569

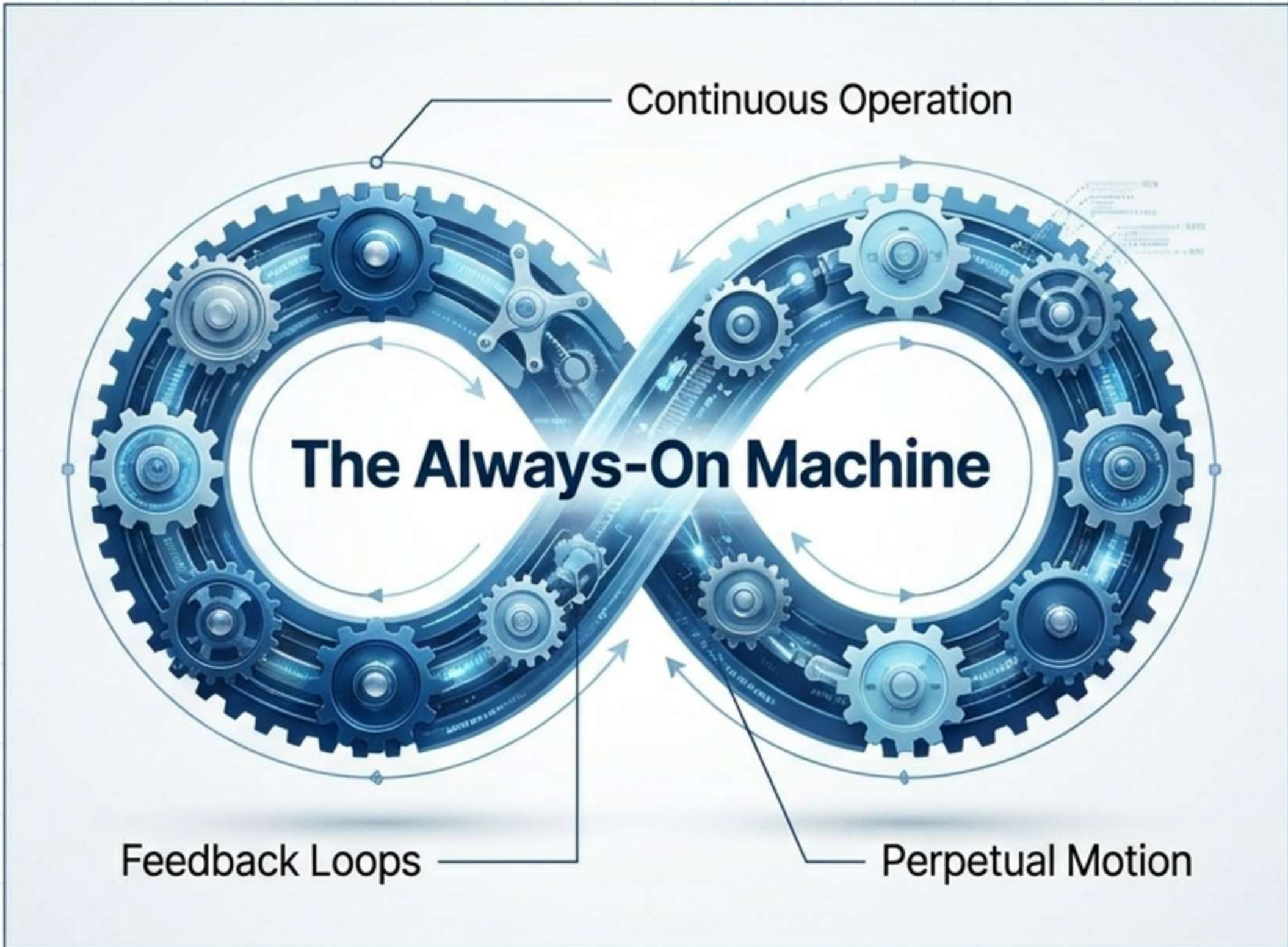
Physical Patient
Visits Secured

150%

Total Revenue
Increase

Transformative scale achieved entirely through targeted performance marketing and creative overhaul in less than a year.

Synthesis: Engineering the Always-On Machine



Surviving in high-ticket healthcare requires a fundamental shift.

Passive, seasonal referrals are a vulnerability.

By fusing world-class clinical capability with **aggressive, creatively-driven performance marketing**, a practice transforms from a stagnant local clinic into an **active, predictable** revenue engine that operates year-round.

Creative is not just decoration; it is the fuel for scale.



Your Partner in Practice Transformation.

We don't just run ads. We build the clinical blueprints that scale world-class medical practices.

autofocuss

AUTOFOCUSS — INNOVATE. CREATE. SCALE.